



**BRAND
AMBASSADOR
ONBOARDING**

2018 (REV.1)

WELCOME

THANK YOU FOR BECOMING A PART OF THE TRAP FITNESS FAMILY. WE ARE HONORED TO HAVE YOU AND EXCITED ABOUT THE JOURNEY AHEAD OF US. WE SELECT THOSE WHO KNOW THE VALUE OF THEIR HEALTH, WHO SHOW DEDICATION TO THEIR CRAFT AND WHO POSSESS THE “TRAPPIN” AND “HUSTLIN” MENTALITY.

TRAP MUSIC IS A STYLE OF SOUTHERN HIP HOP THAT WAS DEVELOPED IN THE LATE 1990S TO EARLY 2000S IN THE SOUTHERN UNITED STATES. IT IS KNOWN FOR ITS HEAVY BASS LAYERED KICK DRUMS FROM THE ROLAND TR-808 DRUM MACHINE, LAYERED SYNTHESIZERS AND AN OVERALL DARK, OMINOUS OR BLEAK ATMOSPHERE AND LYRICAL CONTENT.

IN THE 2010S, ARTISTS CROSSBRED TRAP WITH DUBSTEP TO CREATE TRAP EDM. THE NATURE OF THE MUSIC NATURALLY CREATED AND DEVELOPED A REBEL MENTALITY THAT HAS BEEN THE CATALYST OF POPULAR CULTURE AND THE PROGRESSION OF HIP HOP. IT WASN'T UNTIL LATE 2016, THAT TRAP MUSIC WAS BRED WITH FITNESS AS A PLATFORM FOR RAISING HEALTH AWARENESS.

TRAP FITNESS IS A SOCIAL ORGANIZATION COMBINING ASPECTS OF LIFESTYLE AND FITNESS TO UPLIFT THE WELL-BEING OF THE COMMUNITY. CREATED BY YOUNG PROFESSIONALS; TRAP FITNESS BORE THE MOTTO OF “GETFIT. GETLIT.” AND WE LIVE UP TO THE NAME. HOWEVER, WE PUT FITNESS FIRST AND AS WE PROGRESS ON THIS JOURNEY TOGETHER, WE WILL NEVER FORGET THAT. EVERYTHING WE DO WHEN REPRESENTING FOR TRAP FITNESS IS JUST THAT, AND AS MEMBERS WE WILL REMAIN OBLIGATED TO DEVELOPING OURSELVES IN AND AROUND THE COMPANY. WE WILL ALWAYS HAVE THAT COMMON BOND OF FITNESS, COMMUNITY AND EVERYTHING TRAP. WITH THIS PLATFORM WE WILL PLAY OUR PART IN ENABLING PEOPLE TO TAKE OWNERSHIP OF THEIR OWN HOLISTIC HEALTH AND WELLNESS.

TRAP FITNESS AIMS TO PROVIDE A VARIETY OF DIFFERENT SERVICES AND SOCIAL INITIATIVES THAT WILL ENHANCE THE WELL BEING OF OUR COMMUNITY. OUR VISION IS TO INFLUENCE EVERYBODY IN OUR COMMUNITY TO APPLY THE “TRAPPIN” AND “HUSTLIN” MENTALITY TO LIVE A HEALTHY LIFESTYLE.

LONG LIVE TRAP

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TRAP™

FITNESS

GET FIT. GET LIT.

OUR MISSION IS TO HELP PEOPLE TAKE OWNERSHIP OF THEIR HOLISTIC HEALTH AND WELLNESS. TRAP FITNESS AIMS TO PROVIDE A VARIETY OF DIFFERENT SERVICES AND SOCIAL INITIATIVES THAT WILL ENHANCE THE WELL BEING OF OUR COMMUNITY. OUR VISION IS TO INFLUENCE EVERYBODY IN OUR COMMUNITY TO APPLY THE "TRAPPIN" AND "HUSTLIN" MENTALITY TO LIVE A HEALTHY LIFESTYLE.



WWW.TRAPFITNESS.COM



[@TRAPFITNESSCO](https://twitter.com/TRAPFITNESSCO)



TRAP FITNESS



[@TRAPFITNESSCO](https://www.instagram.com/TRAPFITNESSCO)

CONTACT US THROUGH ANY METHOD FOR ANY INQUIRES INCLUDING OUR E-MAIL AT

[INFO@TRAPFITNESS.COM.](mailto:INFO@TRAPFITNESS.COM)

SEE YOU AT OUR NEXT EVENT!

PERSONAL INFO

#000411

NAME: _____

STREET ADDRESS: _____

PHONE NUMBER: _____

EMAIL: _____

SHIRT SIZE: _____

SOCIAL MEDIA HANDLES: _____

HOMETOWN/TERRITORY: _____

FITNESS

~ BRAND AMBASSADOR AGREEMENT ~

(Rev.1 11/21/18)

IMPORTANT NOTICE

PLEASE READ CAREFULLY THE TERMS OF THIS BRAND AMBASSADOR AGREEMENT ("AGREEMENT") AND ONLY CLICK ON THE "I AGREE" BUTTON IF YOU AGREE TO BE BOUND BY THESE TERMS.

BY SIGNING BELOW ON "I AGREE", YOU AGREE TO BECOME A SALES REPRESENTATIVE OF TRAP FITNESS LLC. (HEREINAFTER REFERRED TO AS A "BRAND AMBASSADOR")

PLEASE READ CAREFULLY THE TERMS OF THIS AGREEMENT AND ONLY CLICK ON THE "I AGREE" BUTTON IF YOU AGREE TO BE BOUND BY THESE TERMS.

BY SIGNING BELOW ON "I AGREE", YOU AGREE TO BECOME A SALES REPRESENTATIVE OF TRAP FITNESS LLC. (HEREINAFTER REFERRED TO AS A "BRAND AMBASSADOR") AND YOU ACKNOWLEDGE AND CONFIRM THAT (1) YOU HAVE READ, UNDERSTAND, AND AGREE TO BE BOUND BY THE TERMS OF THIS AGREEMENT, (2) YOU ARE 18 YEARS OF AGE OR OLDER, (3) YOU RESIDE IN THE UNITED STATES, AND (4) YOU ARE AUTHORIZED TO WORK IN THE UNITED STATES.

IF YOU DO NOT AGREE TO ALL TERMS AND CONDITIONS OF THIS AGREEMENT, OR IF YOU DO NOT MEET ALL OF THESE AFORMENTIONED CRITERIA, YOU MUST DISCONTINUE THE PROCESS OF BECOMING A TRAP FITNESS BRAND AMBASSADOR.

YOU AGREE THAT WHEN YOU SIGN TO BECOME A TRAP FITNESS BRAND AMBASSADOR AND AGREE TO THE TERMS AND CONDITIONS OF THIS AGREEMENT, YOU WILL "SIGN" THIS AGREEMENT ELECTRONICALLY AND YOU WILL BE LEGALLY BOUND BY THE TERMS AND CONDITIONS SET FORTH BELOW.

We are so pleased to have you join the Trap Fitness Brand Ambassador Program. In order for you to become a new independent sales representative for us, we need to agree on the terms that will govern our relationship.

1. SERVICES. I understand that Trap Fitness desires to engage my services as an independent direct sales representative to identify and engage potential customers of Trap Fitness and sell Trap Fitness products and services (the "Services").

2. COMPENSATION. I understand and agree that the sole compensation for my performance of the Services by Trap Fitness will be the sales commission specified in

the commission schedule below ("Commission"). I understand and agree that the commission schedule may be modified from time to time at the sole discretion of Trap Fitness; provided, however, that any such modification will be on a going-forward basis, and any Commission earned pursuant to the terms in place prior such modification will be paid in the regular course of business. Each percentage will be agreed prior to event/code/etc.

Commission:

- a. A percentage (10-50%) of each event thrown in Ambassador's designated area
- b. A percentage of orders using your coupon code on site.
- c. Future percentage ownership in Trap Fitness gym in your area.

I understand and acknowledge that products and services I purchase for myself, and sales that result in returns, shall not generate Commission. Trap Fitness will make the final determination as to the amount of Commission I will be paid based on the events and orders tagged to me, and I agree to accept such determination as final.

The Trap Fitness Brand Ambassador web application will track all resulting orders and payments from customers.

Payment Terms: The 2nd business day of each (or every other) month, for all associated payments received from customers in the previous calendar month.

Trap Fitness Gym Bonus Opportunity: The faster a market grows in your city, the higher the potential to attract investors to build a Trap Fitness Gym in that city. Brand ambassadors have an opportunity to have a significant stake in that process, and most importantly, a percentage of ownership.

3. TRAP FITNESS STARTER KIT. I understand and agree that in order to become Trap Fitness brand ambassador, I must first purchase the Trap Fitness Starter Kit, which includes a tank, shirt, and hat, for a cost \$40. In the event that I do not purchase the Trap Fitness Starter Kit, I authorize Trap Fitness to deduct \$40 from any compensation due to me to cover the cost of the Trap Fitness Starter Kit.

4. RESPONSIBILITIES. I understand and agree that the manner and means used to provide the Services are in my sole discretion and control. However, I will at all times conduct myself with the highest degree of professionalism, behave in a legal, ethical and business-like manner and maintain the highest standards of integrity, honesty and responsibility in my dealings with Trap Fitness, its staff, customers and other sales representatives. I further understand and agree to all of the following conditions:

- a. I will present Trap Fitness's products and services in a truthful and sincere manner and will not engage in any activity or action that may damage Trap Fitness's reputation or the reputation of its products or services.

- b. I will not use the Trap Fitness trademark or trade names in any advertising, on the Internet or in literature other than material published by Trap Fitness, without first obtaining the express written permission of Trap Fitness.
- c. I will place orders for Trap Fitness customers through the Trap Fitness website and/or mobile application for the full amount due, plus applicable shipping charges.
- d. I will protect all personally identifiable information collected from customers via an order form in compliance with the terms and conditions of the Trap Fitness Privacy Policy. I understand that any use of a customer's personally identifiable information in a manner inconsistent with the Trap Fitness Privacy Policy will be deemed a breach of my obligations under this Agreement and grounds for immediate termination of this Agreement.
- e. I allow Trap Fitness to release my name and telephone number in response to a customer's or school's or other organization's request for a brand ambassador in their area.
- f. I allow Trap Fitness to perform a background check on me, including character and credit-standing, and I will provide any information that Trap Fitness requests for the purpose of determining my status as a Trap Fitness brand ambassador.
- g. I will comply at all times with Trap Fitness's policies and procedures, including without limitation Trap Fitness's Terms of Service and Privacy Policy.

5. MATERIALS AND INFORMATION. I agree to provide my own equipment and other materials at my own expense. I understand that Trap Fitness shall be responsible for all pricing, billing and shipment of products to any customer.

6. INDEPENDENT CONTRACTOR RELATIONSHIP. I understand that Trap Fitness is not my employer. My relationship with Trap Fitness will be that of an independent contractor, and nothing in this Agreement should be construed to create an employer-employee relationship or any other relationship other than that of an independent contractor. I understand I will not be entitled to any of the benefits that Trap Fitness makes available to its employees, such as group insurance, and that I will be solely responsible for all tax returns and payments required with respect to my performance of services and receipt of fees under this Agreement. If applicable, Trap Fitness will report amounts paid to me for Services by filing Form 1099-MISC with the Internal Revenue Service, as required by law. I understand that Trap Fitness will not withhold or make payments for social security, unemployment insurance or disability insurance contributions on my behalf. I hereby agree to indemnify and defend Trap Fitness against any and all such taxes or contributions, including penalties and interest. I agree to accept exclusive liability for complying with all applicable state and federal laws, including laws governing self-employed individuals, if applicable, such as laws relate to payment of taxes, social security, disability, and other contributions based on fees paid to me under this Agreement. I will have no authority to incur any debt, obligation or liability on behalf of Trap Fitness, and I am not authorized to sign any contracts on Trap Fitness's behalf. I will be responsible for all self-employment, social security, income

taxes, and other reports required by my activities as a sales representative for Trap Fitness. I agree to abide by all federal, state and local laws applicable to my activities. I will, at my own expense, file all reports and obtain any licenses that are required by law or regulation for me to perform my activities under this Agreement or the holding, selling, or advertising of Trap Fitness products.

7. RESTRICTIONS: I agree that I will not do any of the following without Trap Fitness's written consent, and that it will be a material breach of this Agreement for me to:

- a. make any representations or warranties on behalf of Trap Fitness, other than the ones contained in the Trap Fitness marketing and promotional information;
- b. sell or resell Trap Fitness products at any price other than the retail prices listed by Trap Fitness or such other prices as are authorized in writing by Trap Fitness;
- c. fail to follow any of Trap Fitness's policies and procedures that are provided or otherwise communicated to me; or
- d. promote Trap Fitness or Trap Fitness products through unsolicited or spam emails or otherwise violate any state or federal laws regulating electronic communications.

8. CONFIDENTIAL INFORMATION. To the extent that I am provided access to confidential information of Trap Fitness, I agree that I will not use or disclose it in any manner other than as necessary to perform my Services under this Agreement, which includes, but is not limited to, my agreement that I will not share such information with competitors of Trap Fitness. I understand that any information provided to me by Trap Fitness shall be considered to be confidential information for purposes of this Agreement, unless Trap Fitness states otherwise in writing, or I otherwise know such information to be publicly available. I also understand that, upon Trap Fitness's request, I shall return to Trap Fitness all information provided to me by Trap Fitness, including all copies thereof. I understand that information includes hard-copy documents, as well as electronically stored information and all copies thereof.

9. ASSIGNMENT

9.1 Ownership of Work Product. I hereby irrevocably assign to Trap Fitness all right, title and interest worldwide in any work product that I create, or to which I contribute, pursuant to this Agreement, including all Proprietary Rights contained therein. The term "Proprietary Rights" shall mean all trade secrets, patents, copyrights, trademarks, mask works and other intellectual property rights throughout the world.

9.2 No Guild Production. I understand and agree that my Services are not in connection with a guild production, and that Trap Fitness is not a signatory to any guild.

9.3 No Other Payment. I understand that, other than the compensation set forth in Exhibit A, I am not entitled to any other payments under this Agreement, including fees, compensation, royalties, revenue or usage-based payments.

10. Termination. I understand that I may terminate this Agreement (a) for convenience upon thirty (30) days' prior written notice to Trap Fitness; or (b) immediately upon written notice to Trap Fitness if Trap Fitness is in material breach of this Agreement. Trap Fitness may terminate this Agreement (a) for convenience upon thirty (30) days' prior written notice to me; or (b) immediately upon written notice to me if I am in material breach of this Agreement.

11. GENERAL PROVISIONS

11.1 Governing Law and Dispute Resolution. This Agreement and any action related thereto will be governed, controlled, interpreted, and defined by and under the laws of the State of New York, without giving effect to any conflicts of laws principles that require the application of the law of a different state. To ensure the rapid and economical resolution of any disputes that may arise between the parties, the parties agree that any causes of action, in law or equity, including but not limited to any claims arising from or relating to the enforcement, breach, performance, or interpretation of this Agreement, shall be resolved, to the fullest extent permitted by law, by final, binding and confidential arbitration in the County of New York, State of New York, conducted by JAMS, Inc. ("JAMS") by a single arbitrator. By agreeing to this arbitration procedure, I agree to waive the right to resolve any such dispute through a trial by jury or judge or by administrative proceeding. All claims, disputes, or causes of action under this Agreement, whether by me or Trap Fitness, must be brought in an individual capacity, and shall not be brought as a plaintiff (or claimant) or class member in any purported class or representative proceeding, nor joined or consolidated with the claims of any other person or entity. The arbitrator may not consolidate the claims of more than one person or entity, and may not preside over any form of representative or class proceeding. This Agreement is made under the provisions of the Federal Arbitration Act (9 U.S.C., Sections 1-14) ("FAA") and will be construed and governed accordingly. It is my and Trap Fitness's intention that both the procedural and the substantive provisions of the FAA shall apply. Questions of arbitrability (that is whether an issue is subject to arbitration under this agreement) shall be decided by the arbitrator. Nothing herein shall prevent any party from obtaining injunctive relief in court to prevent irreparable harm pending the conclusion of any such arbitration. Any awards or orders in such arbitrations may be entered and enforced as judgments in the federal and state courts of any competent jurisdiction.

11.2 Engagement of Services. I understand and agree that my Services are non-exclusive, and Trap Fitness reserves the right, in its sole discretion, to engage, employ, or contract with other independent contractors or other third parties regarding services that may be the same or similar to the Services. I understand that I have the right to engage in other professional activities, including the right to sell and/or represent any

other company's products, provided that those products are not in direct or indirect competition with the business of Trap Fitness. I understand that the fact that I have entered into this Agreement with Trap Fitness does not obligate me to make myself available to perform the Services for any specific days or times and that I am free to choose the days and times I will be available to provide the Service.

11.3 Severability. If any provision of this Agreement is, for any reason, held to be invalid or unenforceable, the other provisions of this Agreement will be unimpaired and the invalid or unenforceable provision will be deemed modified so that it is valid and enforceable to the maximum extent permitted by law.

11.4 Injunctive Relief. I acknowledge that, because I will have access to confidential information of Trap Fitness, any breach of this Agreement by me would cause irreparable injury to Trap Fitness, for which monetary damages would not be an adequate remedy and, therefore, will entitle Trap Fitness to injunctive relief. The rights and remedies provided to each party in this Agreement are cumulative and in addition to any other rights and remedies available to such party at law or in equity.

11.5 Entire Agreement. This Agreement is the final, complete and exclusive agreement between Trap Fitness and me with respect to the subject matter hereof and supersedes and merges all prior discussions between us with respect to such subject matter. No modification of or amendment to this Agreement, or any waiver of any rights under this Agreement, will be effective unless in writing and signed by me and an authorized representative of Trap Fitness.

Signature: _____

Date: _____

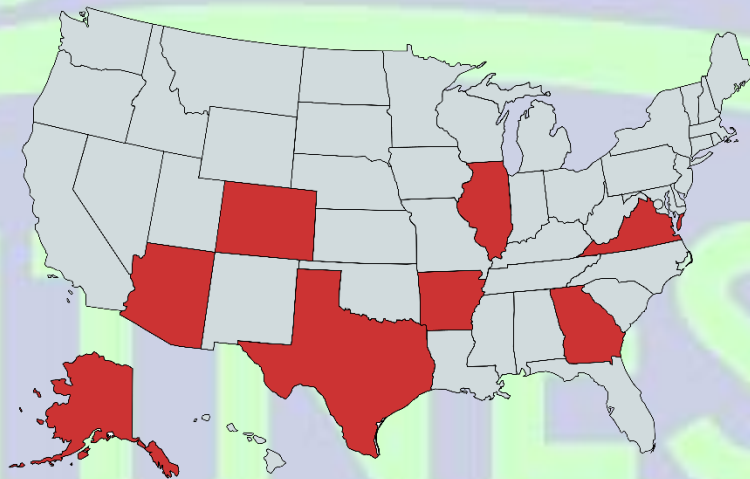
Print Name: _____

~ SCOPE / AREA ~

As an ambassador; you will be privileged and have access to everything that the brand has to offer. There are a lot of opportunities available to all of us as that we will encourage each other to pursuit but we must remember that decisions are made democratically. We encourage creative ideas and we all must work cooperatively and diligently to enhance our networks in our areas. Keep in mind that hustle beats talent any day. Our aim is for our event experience to feel organic and intimate rather than formal. Keep in mind that our target audience has options when it comes to their fitness journey so we must work to keep the common touch.

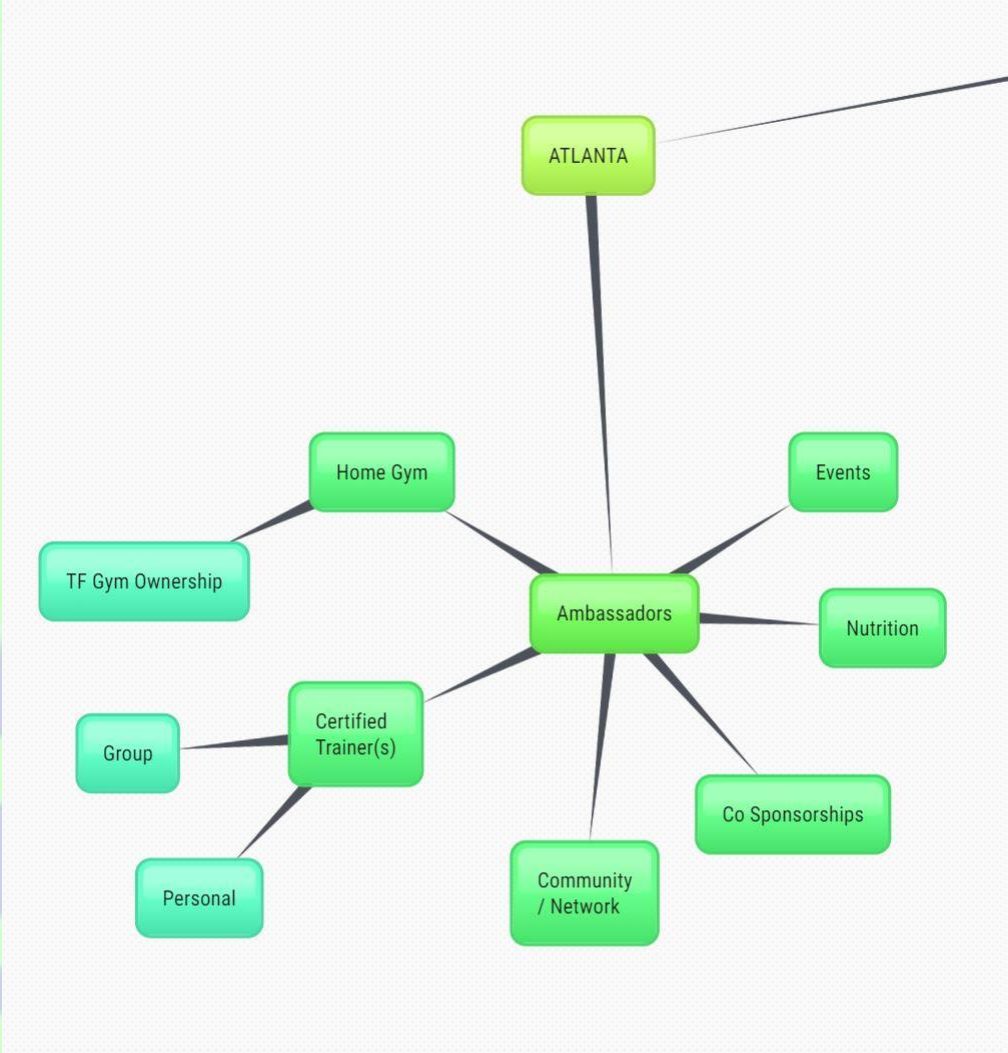
WE ARE ALL BRAND AMBASSADORS.

As an ambassador you will operate out of your city/state as your home-base. Feel free to operate outside of this area but as progression is made; our network will become vaster and we will reconstruct our scope. (See Below)



THESE ARE THE STATES THAT WE ARE CURRENTLY OPERATING IN

As we continue our development; working in different capacities will be vital. Ideas will come, positions will be created, and growth will be inevitable. We have and will be approached by investors, interests and business owners and it is important for us to keep open lines of communication. Below is an organizational chart of how we envision a possible rollout, using Atlanta as the example.



~ EVENT INFORMATION ~

The goal is to throw at least 1-2 events in the brand ambassador's designated area a month (if applicable).

Possible venues in your area (gyms, parks, event spaces, etc.):

<i>Location Name:</i>	<i>Type of Venue:</i>	<i>Capacity:</i>	<i>Any other notes:</i>
<i>Ex. Denver Rec</i>	<i>Community Rec Center</i>	<i>30</i>	<i>Currently train here</i>
<i>1.</i>			
<i>2.</i>			
<i>3.</i>			
<i>4.</i>			
<i>5.</i>			
<i>6.</i>			

Mark events interested in leading under Trap Fitness brand:

_____ - *Group Fitness Classes*

_____ - *Get Lit Events (Cup In Hand Kickball, "The Kickback" Kickboxing Class, Cornhole tournament, etc.)*

_____ - *Sponsored or Partner with local organizations*

_____ - *Merchandise vending*

_____ - *Corporate Events*

_____ - *Speaking engagements*

List any other ideas here:

scan me!
with your smartphone



BUSINESS GROUP

scan me!
with your smartphone



NATIONAL GROUP



ATTACH YOUR HEADSHOT & RETURN ALONG WITH THE BRAND AMBASSADOR AGREEMENT

~ ONBOARDING CHECKLIST ~

Thank you for completing the onboarding packet. Here is a checklist for all of the things that should have been completed in case something was overlooked. Please fill/check all of the boxes that you have completed. Once finished; sign and return all the documents in this package to: Cameron.cso@trapfitness.com

- Personal info page completed
- Read the mission/vision statement
- Sign and return the brand ambassador agreement
- Join the national and business group chat
- Read and understand scope
- Sign and return event information
- Did you send your headshot?

Signature: _____

Date: _____

Print Name: _____